




ADDAM LITTS


Graphic Designer / Marketing Coordinator


INFO

 **Name**
Addam Litts


 **Address**
1403 Davids Lane
Effort, PA 18330

 **Phone**
570.982.3218


 **Email**
alitts62@gmail.com


 **Website**
www.addamlitts.com

SOCIAL

 **Twitter**
twitter.com/GD_ALitts2010

 **LinkedIn**
www.linkedin.com/in/addamlitts

 **Facebook**
www.facebook.com/Litts62

 **Instagram**
www.instagram.com/alitts_62

REFERENCES

 **Eric Lansberry**
Marketing Mgr. at Cove Haven
Entertainment Resorts
Phone 5705947358
Email elansberry@covepoconoresorts.com

 **George Hall**
Director of Sales and Marketing at
Compass Pointe Healthcare
Phone 6108330040
Email george.hall@pembrokenorth.com



WORK EXPERIENCE

- 2016 - PRES. **Split Rock Resort**
Head Graphic Designer / Marketing Coordinator
Portraying the brand and the resort's overall image through creative billboards, emails, and social media. Also create and establish style and marketing material for upcoming events.
- 2015 - 2016 **Split Rock Resort**
Junior Graphic Designer
Created in house signage, pull up banners and brochures promoting upcoming events and specials. Worked very closely with the Director of Group Sales for printed material needed for sales and group needs.
- 2014 - 2015 **SuperJock Events**
Creative Director
Acted as the Marketing Advisor for all potential contracts and sponsorships for the dialy events. Created and maintained social media, website, commercials and flyers.
- 2012 - 2014 **Skytop Lodge**
Ski Instructor / Ski Patrol
Acted in part with the first response team for injuries and accidents on the ski slopes. Also was considered "advanced level" instructor with the ability to teach level II and III skiers.



EDUCATION

- 2010 - 2014 **East Stroudsburg University**, East Stroudsburg, PA
B.S. of Digital Media and Technology
Minor Degree in Business Management and Advertising
GPA 2.86 Major GPA 3.45 Minor GPA 2.84
- 2007 - 2010 **Pleasant Valley High School**, Brodheadsville, PA
High School Diploma
GPA 89.00%



SKILLS

Phototoshop	██████████	Powerpoint / Keynote	██████████
Illustrator	██████████	Excel / Numbers	██████████
InDesign	██████████	Word / Pages	██████████
Premier	██████████	Social Media	██████████
After Effects	██████████	Marketing	██████████
Acrobat	██████████	Time Management	██████████
Print Media	██████████	Digital Media	██████████